

Key stage 2 training exercise 2

Pupil B - Piece D: promotional material

Context: as part of a theme on product design, pupils were asked to produce their own ideas for an educational toy, and to write a promotional leaflet that would persuade parents to buy it.

Huggsie Learning Bear

Attention all parents and carers who wish to get prepared early for Christmas this year - look no further and listen here! Are your little ones becoming bored of playing with their old, worn out teddy bears? Do you need some help to advance your little angel's education? Wouldn't it be fantastic if they could meet the age expected standards before they even begin learning in the foundation Stage? Well, we have a new, interactive product that you will be keen to snap up! The Huggsie Learning Bear is a wonderful, and thrilling product which will entertain as well as educate your child while they have the time of their lives playing and responding to his every request! We promise you that this outstanding bear will have your children giggling for hours upon end with its huge range of games, songs and so much more!

From the minute that your little darlings open their eyes each day, the best product on the market will be there - directly beside them - ready to work magic on their brains as well as teach them new things in a fun and interactive way (they won't even know that they are learning!).



The Huggsie Learning Bear is programmed to encourage your children to learn many new concepts which will help them to learn, develop and grow. One of the fantastic activities that this wonderful new product includes is to teach the colours of the rainbow: this is a special mode inside the bear where Huggsie begins by naming the colours and at the same time his nose lights to the correct shade so that your children can match both the colours and words. After a 'hear it, see it, repeat it' type activity, Huggsie will challenge your child to recognise these colours through a series of games - they will love this so much because they will explore colours that they never knew existed! Alternatively, your little ones could use another one of Huggsie Bear's fantastic features: the number mode will help them to count from 0 to 10 using the digits on his paws. However, when your child develops in confidence, the number one rated bear in the UK this year will then move onto numbers between 0 and 20 to develop your children's understanding even more. Although there are 50 remarkable features included, one of our customers' favourites has to be the alphabet mode where the bear will teach the letters from A to Z at a pace which is most suitable for your individual child, before moving onto helping them to blend words together so that they can read.

With a free, limited - edition gift (while stocks last) you would be silly not to grab your bear today! Buy the Huggsie Learning Bear now to receive a free bed cover with Huggsie.